

## Textile & Garments: Industry, Process & Benchmarking Country Selection

The Global Textile Industry, particularly the Garments Industry has seen remarkable changes in the past few years. The Garment Manufacturing Industry and the Garment Companies in developed countries are always on a lookout for cheap source of garment production. The days are gone when textile garment industry was concentrated in the consumption hubs of US, EU and other developed countries of the world. The clothing wholesale supply is increasing worldwide in all the segments of the industry, whether it is men's clothing, women's clothing, kids wear or infant wear. The elimination of global export quotas has led to a shift towards low cost countries having strong and established Clothing Industry especially the Asian countries.

Developing countries in Asia continue expanding their Textile and Garments Industry due to their -low-cost production. Apart from China, the true gainers of the post-quota period have been India, Bangladesh and Vietnam.

Segments selected for benchmarking Indian Textile & Garments Sector include textiles made of Cotton and Man-made fibres. Cotton and MMF textiles contribute maximum both in terms of domestic consumption as well as exports. Cotton textiles exports amounted for 11.9% in the overall world segments exports. Similarly, Cotton textiles showed highest CAGR (21.41%) followed by MMF textiles at 16.41%. Similarly Cotton textiles exports contributed 60% of overall India's Textile and Garments Sector exports followed by MMF textiles at 33%.

Countries selected for benchmarking include **China and Vietnam** for Cotton textiles. China has the largest share in world cotton exports and Vietnam has shown tremendous growth in period 2005-2010 having exports CAGR of 67%.

In textiles made of man-made fibres, countries selected for benchmarking are **China**, **Japan and Taiwan**. These countries were selected as their textile exports were dominated by textiles made of man-made fibres and also have considerable share of global trade.

| SEGMENTS   | India's Exports (US\$ mn.) |       |       |       |       |       |
|--|----------------------------|-------|-------|-------|-------|-------|
| SEGIVIEN 13  | 2005                       | 2006  | 2007  | 2008  | 2009  | 2010  |
| Cotton   | 2,612                      | 3,510 | 4,409 | 4,548 | 3,195 | 6,890 |
| Manmade filament and manmade staple fibres           | 1,780                      | 1,973 | 2,529 | 2,984 | 2,998 | 3,806 |
| Vegetable textile fabrics                            | 175                        | 156   | 170   | 202   | 170   | 349   |
| Wool, animal hair, horsehair yarn and fabric thereof | 83                         | 87    | 101   | 126   | 111   | 142   |
| Silk   | 404                        | 383   | 348   | 360   | 271   | 335   |

Source: ITC



| Segments   | Total World<br>Exports<br>(US\$ mn) | CAGR of<br>Indian Segment<br>exports<br>(2005-10) | Percentage<br>Contribution to<br>India's total Textiles&<br>Garments Exports | India's Export as<br>% of World's<br>Segment Exports |
|--|-------------------------------------|---|--|--|
| Cotton   | 57,916                              | 21.41%  | 25.40%   | 11.90%   |
| Manmade filament and manmade staple fibres                 | 74,807                              | 16.41%  | 14.03%   | 5.09%  |
| Vegetable textile fabrics                                  | 3,642                               | 14.84%  | 1.29%  | 9.57%  |
| Wool, animal hair,<br>horsehair yarn and<br>fabric thereof | 12,617                              | 11.38%  | 0.52%  | 1.13%  |
| Silk   | 3,241                               | -3.64%  | 1.24%  | 10.34%   |

Source: ITC, D&B Analysis

## World Export Scenario for the selected segments

| Cotton                      |                                 |        |  |  |   |                      |  |
|-----------------------------|---------------------------------|--------|--|--|---|----------------------|--|
| Country                     | Exports data for Cotton segment |        | Exports data for<br>Textile &<br>Garments sector | Cotton Exports<br>as % of country's<br>Textile & | Countries Cotton<br>exports as % of<br>world cotton | CAGR<br>of           |  |
|                             | US \$ millions                  |        |  | Garments   | exports   | exports<br>(2005-10) |  |
|                             | 2005                            | 2010   | 2010   | Exports  | •   | , , ,                |  |
| China                       | 7,438                           | 13,067 | 1,99,534   | 6.55%  | 22.56%  | 11.93%               |  |
| Viet Nam                    | 51                              | 668    | 13,976   | 4.78%  | 1.15%   | 67.31%               |  |
| United States of<br>America | 5,902                           | 7,555  | 23,577   | 32.04%   | 13.05%  | 5.06%                |  |
| Pakistan                    | 3,429                           | 4,013  | 11,610   | 34.57%   | 6.93%   | 3.20%                |  |
| Hong Kong,<br>China         | 5,075                           | 3,968  | 34,301   | 11.57%   | 6.85%   | -4.80%               |  |
| Italy                       | 3,174                           | 2,230  | 31,634   | 7.05%  | 3.85%   | -6.82%               |  |
| Turkey                      | 1,180                           | 1,450  | 21,844   | 6.64%  | 2.50%   | 4.21%                |  |
| Germany                     | 1,459                           | 1,371  | 30,914   | 4.43%  | 2.37%   | -1.25%               |  |
| Uzbekistan                  | 1,224                           | 1,368  | 1,561  | 87.63%   | 2.36%   | 2.25%                |  |
| Brazil                      | 779                             | 997    | 2,223  | 44.84%   | 1.72%   | 5.05%                |  |
| Australia                   | 806                             | 950    | 4,301  | 22.08%   | 1.64%   | 3.33%                |  |
| Spain                       | 930                             | 767    | 11,325   | 6.77%  | 1.32%   | -3.78%               |  |
| Indonesia                   | 755                             | 750    | 11,224   | 6.68%  | 1.29%   | -0.14%               |  |
| Thailand                    | 501                             | 717    | 7,772  | 9.22%  | 1.24%   | 7.41%                |  |
| Republic of Korea           | 780                             | 713    | 13,784   | 5.17%  | 1.23%   | -1.79%               |  |
| Japan                       | 1,064                           | 672    | 8,610  | 7.81%  | 1.16%   | -8.76%               |  |
| Greece                      | 586                             | 665    | 1,896  | 35.06%   | 1.15%   | 2.55%                |  |
| Egypt                       | 294                             | 608    | 2,904  | 20.94%   | 1.05%   | 15.65%               |  |
| Chinese Taipei              | 643                             | 599    | 11,261   | 5.32%  | 1.03%   | -1.41%               |  |

Source: ITC, D&B Analysis



| Manmade filaments & Manmade Staple fibres |   |        |   |   |   |                           |  |
|---|---|--------|---|---|---|---------------------------|--|
| Country                                   | Exports data<br>for Man-Made<br>fibre segment |        | Exports data<br>for Textile &<br>Garments<br>sector | Man-Made Fibre Exports as % of country's Textile & Garments | Countries Man-<br>Made Fibre<br>exports as % of<br>world Man-Made | CAGR of exports (2005-10) |  |
|   | US \$ millions                                |        |   | Exports   | Fibre exports   |                           |  |
|   | 2005  | 2010   | 2010  |   |   |                           |  |
| China                                     | 10,278  | 18,042 | 1,99,534  | 9.04%   | 24.12%  | 11.91%                    |  |
| Japan                                     | 3,487   | 3,959  | 8,610   | 45.98%  | 5.29%   | 2.57%                     |  |
| Chinese Taipei                            | 5,191   | 5,064  | 11,261  | 44.97%  | 6.77%   | -0.49%                    |  |
| Viet Nam                                  | 254   | 941    | 13,976  | 6.73%   | 1.26%   | 29.94%                    |  |
| Indonesia                                 | 2,349   | 3,303  | 11,224  | 29.43%  | 4.42%   | 7.06%                     |  |
| Republic of Korea                         | 4,452   | 4,589  | 13,784  | 33.29%  | 6.13%   | 0.61%                     |  |
| Thailand                                  | 1,585   | 2,236  | 7,772   | 28.77%  | 2.99%   | 7.12%                     |  |
| Malaysia                                  | 925   | 941    | 2,739   | 34.37%  | 1.26%   | 0.35%                     |  |
| Austria                                   | 983   | 1,213  | 4,697   | 25.83%  | 1.62%   | 4.29%                     |  |
| United States of<br>America               | 3,579   | 3,822  | 23,577  | 16.21%  | 5.11%   | 1.33%                     |  |
| Turkey                                    | 1,857   | 2,371  | 21,844  | 10.86%  | 3.17%   | 5.01%                     |  |
| Belgium                                   | 1,591   | 1,601  | 14,471  | 11.07%  | 2.14%   | 0.13%                     |  |
| Netherlands                               | 1,430   | 1,366  | 10,646  | 12.83%  | 1.83%   | -0.90%                    |  |
| Italy                                     | 3,686   | 3,177  | 31,634  | 10.04%  | 4.25%   | -2.92%                    |  |
| United Kingdom                            | 1,839   | 1,464  | 9,944   | 14.72%  | 1.96%   | -4.46%                    |  |
| Germany                                   | 5,142   | 3,698  | 30,914  | 11.96%  | 4.94%   | -6.38%                    |  |
| Spain                                     | 1,422   | 1,076  | 11,325  | 9.50%   | 1.44%   | -5.43%                    |  |
| France                                    | 1,939   | 1,402  | 15,109  | 9.28%   | 1.87%   | -6.28%                    |  |
| Hong Kong, China                          | 2,728   | 2,015  | 34,301  | 5.88%   | 2.69%   | -5.88%                    |  |

Source: ITC, D&B Analysis