

Leather & Footwear: Appendix D- Bibliography

Enterprise Survey: An Enterprise Survey is a firm-level survey of a representative sample of an economy's private sector. The surveys cover a broad range of business environment topics including access to finance, corruption, infrastructure, crime, competition, and performance measures. The World Bank has collected this data from face-to-face interviews with top managers and business owners in over 130,000 companies in 135 economies. Private contractors conduct the Enterprise Surveys on behalf of the World Bank. Due to sensitive survey questions addressing business-government relations and bribery-related topics, private contractors, rather than any government agency or an organization/institution associated with government, are hired by the World Bank to collect the data. The Enterprise Survey is answered by business owners and top managers. Sometimes the survey respondent calls company accountants and human resource managers into the interview to answer questions in the sales and labor sections of the survey. Typically 1200-1800 interviews are conducted in larger economies, 360 interviews are conducted in medium-sized economies, and for smaller economies, 150 interviews take place.

For the Leather & Footwear sector report, the data for India, China, Vietnam and Pakistan was taken from Enterprise surveys for benchmarking of the following parameters:

- Productivity and efficiency benchmarking
- Process time reduction
- Rejection and waste control
- Quality accreditation
- Working environment
- Capacity utilization
- System improvement
- Business leadership

There were a total of 74 firms included in the survey from the Leather sector in India, 26 of such firms were surveyed in Vietnam, 14 from Pakistan and 139 from China. The categorization on the type of establishment of these firms is given in the table below:

	Vietnam	India	Pakistan
Joint Stock Company	6		
Limited liability and FDI company	10	10	2
SOE	9		
Sole proprietorship	1	50	6
Partnership		11	6

Other references for the report are given below:

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- Trade Policy, Retail Markets And Value Chain Restructuring In The EU Clothing Sector, Poverty Research Unit at Sussex
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- Productivity, Efficiency and Competitiveness of the Indian Manufacturing Sector, by Ms. Pushpa Trivedi, Mr. L. Lakshmanan, Mr. Rajeev Jain, Mr. Yogesh Kumar Gupta
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