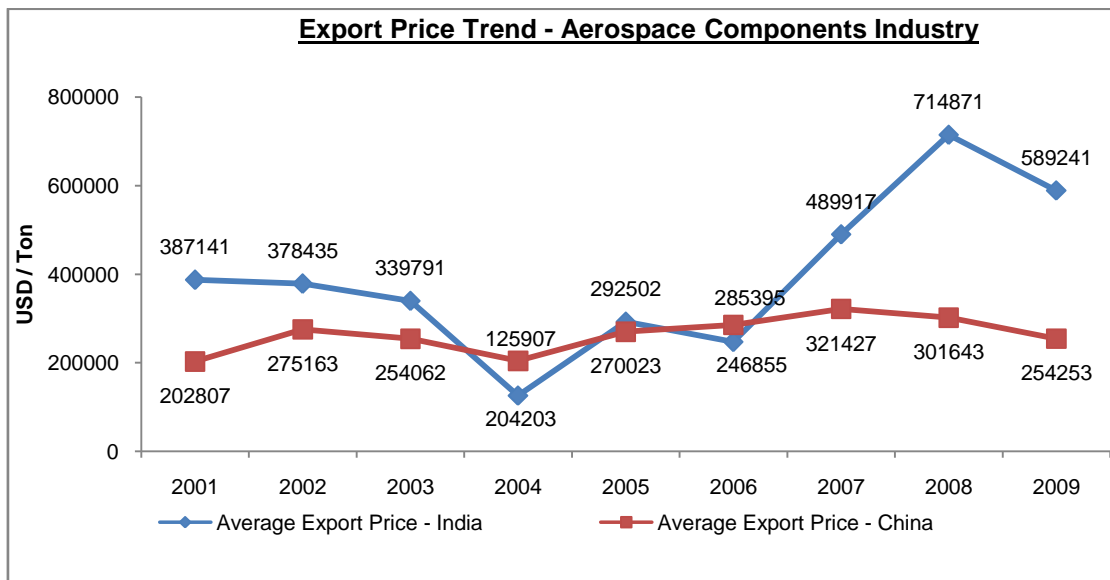


Aerospace: Export Price Comparison

Export pricing is one of the most important factors for promoting export and facing international trade competition. It is important for the exporter country to keep the prices down keeping in mind all export benefits and expenses. Increases in the EPI are typically due to strong foreign demand or higher internal costs within the exporter’s country.

Aerospace Components Industry

While both the Indian and Chinese aerospace components industry has an inward focus, the Chinese industry has been able to keep a control on its export prices, whereas the Indian export price has fluctuated wildly for the period 2001 - 2009. In the further sections, we would aim to understand the reasons for the same and also identify the parameters which are essential for their growth.



Source: ITC, D&B Calculations (Export Price for the sector has been arrived at by averaging the export price of individual product segments)