

## TePP e-NEWS

(Technopreneur Promotion Programme, an initiative of DSIR, Govt. of India)

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*TePP - India's largest open innovation network program*

### **4<sup>th</sup> Asia Conference on Business Incubation Global Recession – An Opportunity for Business Incubation? August 6-7, 2009 – Organized by PSG STEP, Coimbatore**

The first three regional forums (Bangalore, Manila and Hanoi) were informative and inspiring events for all concerned. The fourth forum was a continuation of this tradition, but with more time for networking and with more interactive workshop style sessions, along with cultural events and incubator visits.

The forum, which is being held in conjunction with the 14th AABI General Assembly, brought together leaders of the incubation industry in Asia and the Pacific with a program specifically for incubation managers and their stakeholders and with special sessions for policy makers and promoters of business incubation in the region.

With global down turn, incubation and the entrepreneurs it helps face relatively new challenges and opportunities. The program for the forum addressed the topic directly, as well as focused on some of the key issues facing business incubation managers and policy makers. Combining globally recognized and inspirational speakers, with a workshop style for most sessions, along with plenty of time for networking, the forum was designed to inspire, transfer knowledge and to encourage participants to learn from each other and to share successful tools, tips and strategies.

The Forum was organized by the Asia Pacific Incubation Network (APIN), supported by infoDev, the Department of Science and Technology in India and its growing number of members. APIN's Steering Committee had an ambitious program of activities to share and used the opportunity to better understand what help incubators need in the region, so that this could translate into future activities to benefit members.

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**TePP Innovators' Exhibition was organized alongside the 4<sup>th</sup> Asia Conference on Business Incubation on the 6<sup>th</sup> & 7<sup>th</sup> of August 2009 at Coimbatore**



**Chairman at TVS Capital Funds Limited; Director at TVS Electronics inaugurating the TePP Innovators' Exhibition**



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**Dr R Rudramoorthy, Principal PSG College of Technology and Polytechnic College was the Chief Guest during the TUC Coordinators' Meet at The Nilgris on the 10<sup>th</sup> & 11<sup>th</sup> of August, 2009**



**Dr. A.S Rao addressing the TUC Co-ordinators**



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**Prof. Anil Gupta, NIF presenting a memento from the TUC coordinators to Dr. A.S.Rao on his 60<sup>th</sup> birthday and also for his passion and contributions towards promoting innovations and the TePP programme. Special address (below)**



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**TePP Screening Committee Meeting in progress on the 11<sup>th</sup> of August, 2009 at The Nilgris**



### **Training Programme for Incubation Managers**

#### **Marketing for Incubator Managers and their Clients**

This training programme provides into the detail of the key elements of marketing an incubator and to give incubation managers the skills to assist clients with marketing, focusing on technology companies.

- Strategic marketing
- Operational marketing
- The marketing plan
- Measuring marketing outcomes

The training involves presentations, interactive individual and group exercises and sharing of experience, which on completion will result in a professional marketing plan.

#### **To join the program contact:**

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**Counselor, APIN Online Training Program**

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**Phone: +84 4 3868-3713**

**Mobile: +84 98 789 1399**

#### **Tutorial for Technopreneurs**

Beta version of 'Tutorial for Technopreneurs' is unveiled on 10th August 2009 at TUC coordinators meeting. Take a look:

<http://iamanentrepreneur.in/faq/index.php>

Many people approach me or TePP outreach centers for general information on govt funds and for basic information on patenting, VC funding, innovation planning. The text is prepared to answer most of general queries. If anything is missed, let me know.

This web version is developed by [technoFIRST](#) with support of [TUC](#), [Technopark](#).



### TePP Outreach Centre, Sri Padmavathi Mahila Viswa Vidyalayam, Tirupati

#### **TePP Awareness Program on “Fund for Innovative Idea to become a Technopreneur” 14th September, 2009**

**TePP Outreach Counseling Centre (TU CC)**, initiated and promoted by Department of Scientific & Industrial Research under Technopreneur Promotion Programme is inaugurated with lighting the lamp by honorable Vice-Chancellor Prof. K. Nirupa Rani. In her inaugural address Prof. Nirupa Rani stated that TePP Outreach Counseling Centre is a landmark event in promoting the technology for tapping the creative potentiality of Indians and to make the innovators as Technopreneurs in the districts of Krishna, East and West Godavari of Andhra Pradesh.

Nearly 200 innovative idea intenders of faculty members, students from colleges like GIET, CIET, SKVT, Andhra Kesari college, Govt college (A), Adikavi Nannaya University etc., farmers, Technicians, NGOs and artisans participated in the awareness program. Dr. Y. Srinivasa Rao, Coordinator, TePP Outreach Counseling Centre gave the welcome address. Prof. D. Sarada, Coordinator- TePP Outreach Centre and Dr. N. Rajani, Co-Coordinator-TePP Outreach Centre, Sri Padmavathi Mahila Viswa Vidyalayam, Tirupati explained the objectives, the procedures and funding strategies to materialize an innovative idea.

Nearly 20 innovators have demonstrated their innovative ideas. Prof. NBR Mohan Rao, Registrar, Adikavi Nannaya University and Prof. G. Ganesan, Principal, Adikavi Nannaya University administered the program for its success. Dr. K. Ramesh, Associate Professor and Dr. A. Matta Reddy, Associate Professor of Adikavi Nannaya University coordinated the program for its grand success.

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**ఓవర్‌ఫ్లో** కమాండ్ ఇండికేటర్ పనితీరును  
వివరిస్తున్న విద్యార్థిని

# సృజనాత్మక పరిశోధనలకు భారత్ పుట్టినిల్లు

రాజమండ్రి కలాలవెరువు, న్యూస్ టైమ్:

సృజనాత్మక పరిశోధనలకు భారత్ పుట్టినిల్లు అదికవి నన్నయ విశ్వవిద్యాలయం వైస్ చాన్సలర్ కె.నిరూపరాణి పేర్కొన్నారు. సామాజిక సాంకేతిక నైపుణ్య వికాస సలహా (టెప్) కేంద్రాన్ని సోమవారం ఆర్ట్ కళాశాలలో ప్రారంభించారు. ఈ సందర్భంగా ఆమె మాట్లాడుతూ సుమారు 1500 ఏళ్ల త్రితమే భారతదేశంలో అద్భుతమైన సృజనాత్మక పరిశోధనలు జరిగాయన్నారు. ఢిల్లీలో నిర్మించిన ఇనుప స్తంభం తయారీలో భార్యలు వినియోగించిన ఇనుము తుప్పు పట్టకపోవడమే ఇందుకు ఉదాహరణగా చెప్పుకోవచ్చన్నారు. అలాంటి పరిశోధనలకు ప్రాకారమైన 'టెప్'ను ప్రారంభించడం విశ్వవిద్యాలయ ప్రగతిలో మైలురాయిగా నిలుస్తుందన్నారు. అనంతరం తీరపతి శ్రీ పద్మా



కార్యక్రమంలో మాట్లాడుతున్న పద్మావతి మహిళా విశ్వవిద్యాలయం ప్రొఫెసర్ శారద



ఓవర్ ఫ్లాక్ కమాండ్ ఇండెకేటర్ పనితీరును వివరిస్తున్న విద్యార్థిని

పతి మహిళా విశ్వవిద్యాలయం ప్రొఫెసర్ శారద మాట్లాడుతూ ఎటువంటి అవిష్కరణ నైనా 'టెప్' ప్రోత్సాహిస్తుందన్నారు. అనంతరం 'టెప్' అవిష్కరణలు, అవిష్కరణలపై శ్రీ పద్మావతి మహిళా విశ్వవిద్యాలయం ప్రొఫెసర్ రజనీ వీడియో క్లిప్పింగులతో వివరించారు. పరిశోధనలో భాగంగా విద్యార్థులు పలు అంశాలను

ప్రదర్శించారు. వాటర్ట్వాంకు నిండేముందు సిగ్గుల్ ఇచ్చేలా ఒక విద్యార్థిని తయారు చేసిన ఓవర్ ఫ్లాక్ కమాండ్ ఇండెకేటర్ అందరినీ ఆకట్టుకుంది. నన్నయ యూనివర్సిటీ రిజిస్ట్రార్ భార్య రామ్మోసరావు, ప్రాగ్రాం కోఆర్డినేటర్ డాక్టర్ శ్రీనివాసరావు, రమేష్, గైట్, సైట్, ఎకె కళాశాల, ప్రభుత్వ కళాశాల విద్యార్థులు పాల్గొన్నారు.

## My last post

On the eve of my retirement from Govt service, I wish to thank all stakeholders of TePP for their support. This is my last post in this blog. I will continue to blog at:

<http://www.indiainvents.blogspot.com/>

My personal e mail ID is [indiainvents@hotmail.com](mailto:indiainvents@hotmail.com)

ASRao

Indian Innovators Association

<http://www.indianinnovatorsforum.org/>

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