



डा. हर्षवर्धन

(माननीय केंद्रीय मंत्री, स्वास्थ्य एवं परिवार कल्याण, विज्ञान और प्रौद्योगिकी और पृथ्वी विज्ञान मंत्रालय, भारत सरकार)

के द्वारा उदघाटन



श्री संजय धोत्रे

(माननीय केंद्रीय राज्य मंत्री, शिक्षा, संचार, इलेक्ट्रॉनिक्स और सूचना प्रौद्योगिकी मंत्रालय, भारत सरकार)  
डीएसआईआर का वैयक्तिक, स्टार्ट-अप्स और एम एस एम ई (डीएसआईआर-प्रिज्म) में  
संवर्धक अनुकूलता और जागरूकता प्रचार कार्यक्रम

30 मार्च 2021 | सीनेट कक्ष, आई आई टी दिल्ली



के साथ



डा. शेखर सी. मांडे

( सचिव, डीएसआईआर और महानिदेशक – सीएसआईआर )



डा. विजय पी. भटकर

( अध्यक्ष, एनएससी, उन्नत भारत अभियान )



## DSIR-PRISM, UBA, RuTAG, SIH Alignment Event

The alignment event of **UBA**, **SIH** of MoE and **RuTAG** of IITD with **DSIR-PRISM** has been planned to witness the scope & opportunities for future collaboration and to exploit better opportunities of driving innovation for socio-economic development and inclusive growth.

### Scope of the Event

The event will promote wide advertisement, propaganda and publicity of **DSIR-PRISM** scheme and to work pro-actively towards providing the platform for technology innovation, customization and implementation to generate Rural Livelihood, inclusive innovation and socio-economic benefit. **UBA** with a network of 2700 HEIs and 14,000 villages, will be collaborating and identifying the key areas of intervention. **PRISM** will be promoting and supporting the technologies by various phases of Funding opportunity in the scheme. **SIH** with a vast network of more than 500 institutions across the country will act as a platform for budding technopreneurs and a large number of **RuTAG** beneficiaries will find out rural problems with innovative solution. The idea is to publicize **DSIR-PRISM** scheme widely through other vast network along with **DSIR-TOCICs** and to ensure the collaboration so as to identify the possible challenges and probable solution jointly in a unidirectional force.

### Stakeholders:

- **Unnat Bharat Abhiyan (UBA)**
- **Department of Scientific & Industrial Research (DSIR)- Promotion of Innovations in Individuals, Start-ups & MSMEs (PRISM)**
- **Smart India Hackathon (SIH) of Innovation Cell, MoE**
- **Rural Technology Action Group (RuTAG), IIT Delhi**

## Event Schedule:

| Time (Hrs.)   | Event  | Resource Person   |
|---|--|---|
| <b>Session 1: Inauguration of Alignment Event</b>   |  |   |
| 13.00-13.05   | Inauguration   | <b>Dr. Harsh Vardhan</b> , Hon'ble Union Minister, Ministry of Health & Family Welfare, Science & Tech, Earth Sciences, Gol<br><b>Shri. Sanjay Dhotre</b> , Hon'ble, Minister of State for Ministry of Education, Communication, Electronics & Information Technology, Gol  |
| 13.05-13.10   | Welcome address  | <b>Prof. V Ram Gopal Rao</b> , Director, Indian Institute of Technology Delhi   |
| 13.10-13.15   | Brief on Event theme   | <b>Dr. P K Dutta</b> , Head, DSIR-PRISM   |
| 13.15-13.25   | Keynote on DSIR & PRISM scheme   | <b>Dr. Shekhar C. Mande</b> , Secretary, DSIR & DG-CSIR   |
| 13.25-13.35   | Keynote on MoE and UBA & SIH scheme  | <b>Dr. Vijay P. Bhatkar</b> , Chairman, NSC, Unnat Bharat Abhiyan   |
| 13.35-13.45   | Address by the Guest of Honour   | <b>Shri. Sanjay Dhotre</b> , Hon'ble, Minister of State for Ministry of Education, Communication, Electronics & Information Technology, Gol   |
| 13.45-14.00   | Address by the Chief Guest   | <b>Dr. Harsh Vardhan</b> , Hon'ble Union Minister, Ministry of Health & Family Welfare, Science & Tech, Earth Sciences, Gol   |
| 14.00-14.05   | Vote of Thanks   | <b>Prof. V K Vijay</b> , National Coordinator, UBA  |
| <b>Session 2: Publicity of DSIR-PRISM, wider dissemination &amp; aligning with UBA, SIH &amp; RuTAG (Moderator: Dr. Ramanuj Banerjee, Member Secretary, DSIR-PRISM)</b> |  |   |
| 14.10-14.20   | Brief about Smart India Hackathon  | Dr. Anil Sahasrabudhe, Chairman, AICTE  |
| 14.20-14.30   | Brief about RuTAG, Office of the PSA,  | Dr. Ketaki Bapat, Coordinator, RuTAG, Office of PSA, Gol  |
| 14.30-14.35   | Introduction of PRISM Screening Committee, TOCICs, Successful Innovators and other stakeholders            |   |
| 14.35-15.25   | Discussion on Scope & Possibilities of synergy/ convergence of DSIR-PRISM with UBA, SIH-MoE and RuTAG-IITD | Panelists:<br>Dr. P K Dutta, Head, DSIR-PRISM<br>Prof. V K Vijay (National Coordinator, UBA) & Prof. Vivek Kumar (National Co-coordinator, UBA)<br>Dr. Abhay Jere, Chief Innovation Officer, Innovation cell, SIH, MoE<br>Prof. S K Saha, Coordinator and Principal Investigator (PI), RuTAG, IIT Delhi<br>Prof. Subhasis Chowdhury, Director, IIT Bombay<br>Prof. Anupam Basu, Director, NIT Durgapur<br>Other Screening Committee Members<br>TOCIC Chairman/ Coordinators |
| 15.25-15.30   | Vote of Thanks   | Prof. Vivek Kumar, National Co-Coordinator, UBA   |

**LUNCH (12.00-12.30 Hrs)**



Event Details:

YouTube Live Link: <https://youtu.be/hGNRKQq6VN8>

For any queries, please contact:

Mr. Rahul Chaudhary, UBA Team (9015148486) for WebEx

Mr. Ajay Rajawat, SIH Team (9818163933, 9873771502) for YouTube

**Please see details of DSIR-PRISM**

at DSIR Website: [www.dsir.gov.in](http://www.dsir.gov.in)

Weblink: <http://www.dsir.gov.in/#files/12plan/prism/prism.html>



**RuTAG IIT DELHI**

Rural Technology Action Group IIT Delhi



**Alignment & Awareness Event for Publicity of DSIR-  
Promoting Innovations in Individuals, Start-ups and  
MSMEs (DSIR-PRISM)**

**In association with**

**Unnat Bharat Abhiyan (UBA);**

**RuTAG, Indian Institute of Technology Delhi**

**And Smart India Hackathon, MoE**

*30<sup>th</sup> March 2021 (Tuesday)*

*Time: 1:00pm*

*Venue: Senate Room, IIT Delhi*