

### **DSIR celebrated International Women's Day- March 8, 2023**

On March 7, 2023, Technology Development and Utilization Program for Women-TDUPW/A2K+ scheme organized an event called "DigitAll: Innovation and Technology for Gender Equality" in honor of International Women's Day. The event brought together key stakeholders, including Principal Investigators, Implementing Agencies, representatives from food processing organizations, and women SHGs, all of whom are involved in the TDUPW Program of DSIR. Head, TDUPW/A2K+ motivated participants while sharing vision and success of DSIR-TDUPW program in empowering women by technological capacity building.

Invited speakers shared their expertise on micro-finance and digital marketing opportunities for rural women entrepreneurs/SHGs. A panel discussion was also hosted during the event, wherein experts expressed their insights and experience on technology and gender equality, while sharing success stories of their Institute in increasing accessibility of digital technology and marketing opportunities to women.

Moving forward, it was deliberated to create study materials and a database of trusted resources by collaborating with project managers, field staff, and experts to support the implementation of an Entrepreneurship Development Program (EDP) among all projects supported under the TDUPW/A2K+ program of DSIR.

Government of India  
Ministry of Science & Technology  
Department of Scientific & Industrial Research  
Technology Development & Utilization Programme for Women (TDUPW)  
International Women's Day 2023  
DigitALL: Innovation and Technology for Gender Equality

Speakers



**Dr Pragati Gokhle**

Founder Marketmirchi  
Chief Mentor Mission -MeraMobile Mera Marketing  
Ex-Principal Scientist, Ministry of MSME, GOI



**Sh. R. V. Ramakrishna**

General Manager, Officer-in-Charge, NABARD, New Delhi  
Expertise in Rural and Agricultural Finance, Microfinance  
Regulation and Supervision and Cooperative Development.

DATE: 7<sup>th</sup> MARCH 2023 | TIME: 10:30 HRS | Venue: Arya Bhatta Technology Bhawan, New Delhi

Panel Discussion



**Chaired by**

**Dr Sujata Chaklanobis**

Scientist-G & Head-A2K+/CRTDH/PACE  
DSIR, New Delhi

**Dr Geeta Aggarwal**

Dean Academics & Professor,  
Delhi Pharmaceutical  
Sciences and Research  
University (DPSRU),  
New Delhi

**Dr Ram Asrey**

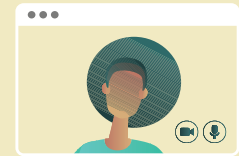
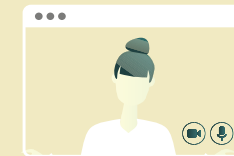
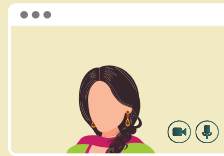
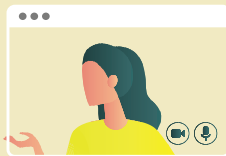
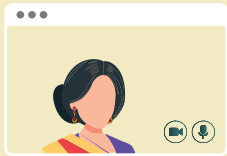
Principal Scientist,  
Division of Food Science  
& Postharvest  
Technology, ICAR-IARI,  
New Delhi

**Dr Jai Pawar**

Director  
Deepak  
Foundation,  
Vadodara,  
Gujarat

**Dr Vishal Samartha**

Director-MBA Program  
Sahyadri College of  
Engineering and  
Management,  
Mangalore, Karnataka



All are cordially invited to attend

## DSIR Celebrates

### International Women's Day 2023

**Theme: "DigitALL: Innovation and Technology for Gender Equality "**

Date & Time: 7 March 2023 ..... VENU: Aryabhata Hall, Technology Bhawan

Time (Hrs.)	Topic	Speaker
Inaugural Session		
<b>Moderated by Dr. M.S.Shashi Kumar, Scientist E, A2K+/TDUPW</b>		
10:30-10:45	Welcome Address and DSIR Initiatives	Dr. Sujata Chaklanobis, Sc-G & Head – A2K <sup>+</sup> , DSIR
10:45-10:50	Remarks by Member Secretary TDUPW/A2K+	Dr. Vandana Kalia, Scientist F, DSIR
<b>Session 1: Invited Talks</b>		
10:50-11:20	<b>Dr. Pragati Gokhle</b> , Founder Marketmirchi, Chief Mentor Mission – MeraMobile Mera Marketing Ex-Principal Scientist, Ministry of MSME,GOI	
11:20-11:50	<b>Sh. R. V. Ramakrishna</b> , General Manager, Officer-in-Charge, NABARD, New Delhi, Expertise in Rural and Agricultural Finance ,Microfinance Regulation and Supervision and Cooperative Development.	
<b>Session 2: Panel Discussion</b>		
11:50-12:50	<b>Chaired by Dr. Sujata Chaklanobis, Sc.G and Head, TDUPW/A2K+, DSIR</b>	
Panelists	<b>Dr. Geeta Aggarwal</b> , Dean Academics & Professor, Delhi Pharmaceutical Sciences and Research University (DPSRU), New Delhi.	
	<b>Dr. Ram Asrey</b> , Principal Scientist, Division of Food Science & Postharvest technology, ICAR-IARI, New Delhi.	
	<b>Dr. Jai Pawar</b> , Director, Deepak Foundation, Vadodara, Gujarat.	
	<b>Dr. Vishal Samartha</b> , Director-MBA program, Sahyadri College of Engineering and Management, Mangalore, Karnataka.	
	Open Discussion	
12:50-13:00	Vote of Thanks	Dr. Ranjeet Bairwa, Sc.E, TDUPW/A2K+, DSIR